



## First Data Solutions Featuring Clover™ Station

**First Data**®

### **First Data Solutions with Clover Station— A Whole New World of Business Management**

You've worked hard to get your business going. Isn't it time you gave it – and yourself – an advantage? Now you can, with Clover Station.

From managing employees and inventory to serving customers and marketing your business, you've got a lot going on. Clover Station lightens the load with advanced software that will have you up, running and in the lead in no time.

Clover Station is a powerful business management system that works the way you need it to. Built on the most sophisticated software platform of its kind, it offers unparalleled flexibility and convenience. More importantly, it's easy to use – for you and your customers.



## Do a lot more, a lot more efficiently

Running a business typically means you're doing more than one thing at a time. It also means you can't afford to let critical functions slip through the cracks. With Clover Station, that's one less worry you'll have. It's a complete business management system that helps everything stay on track, so you can focus on the fun stuff.

Clover Station is intuitive and easy to use. Right out of the box, you'll be able to:

- Accept more types of payments from magnetic strip and EMV® credit and debit cards to Apple Pay™ without additional equipment or complicated software
- Protect your customers, business and reputation from fraud with built-in TransArmor Solution
- Easily set up a mobile loyalty and rewards program that drives business using the free Perka Punchcard app
- Tap into valuable insights about your business with Insightics Free\*
- Manage returns, inventory and even employees with advanced software and unique apps designed to help you customize your system

Clover Station runs on cloud-based software so you can access your business information wherever you are, from a computer, tablet or mobile phone. And, as you grow, you can enhance and customize your system with apps from the fast-growing Clover App Market.

## Want to make your business all that it can be? Clover Station makes it possible.

For more information, contact your Business Consultant, call 866-965-8330 or visit [firstdata.com/smallbusiness](http://firstdata.com/smallbusiness)

### Notes:

#### Product Specifications

Materials

Counter Space

Weight

Internet Connectivity

Screen Size

Power Source

#### Clover Station

Brushed aluminum with white glass accents

Base plate: 11.0" x 7.5"  
Max. height from countertop to display top: 9"

5.0 lbs

Ethernet and 802.11a/b/g/n wireless enabled

11.6"

Single cord from printer for power, ethernet and USB

\* Available July 2015

EMV stands for Europay, MasterCard and Visa—three organizations that set the global standard for secure payment card transactions. Its technology includes an embedded chip that interacts with the payment processing device and requires a unique customer PIN to minimize the risk of fraud.

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